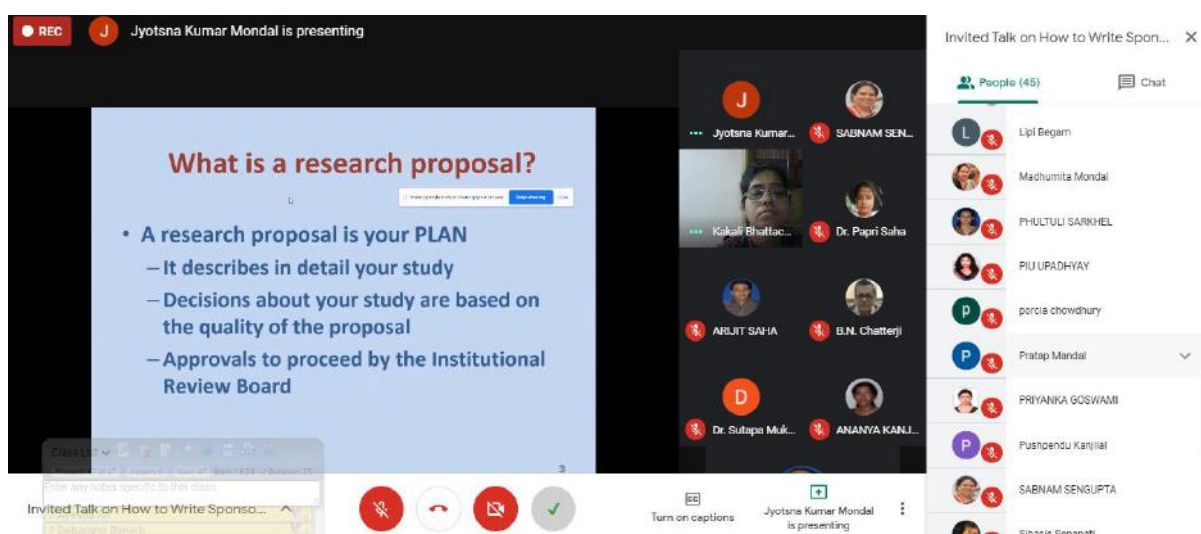
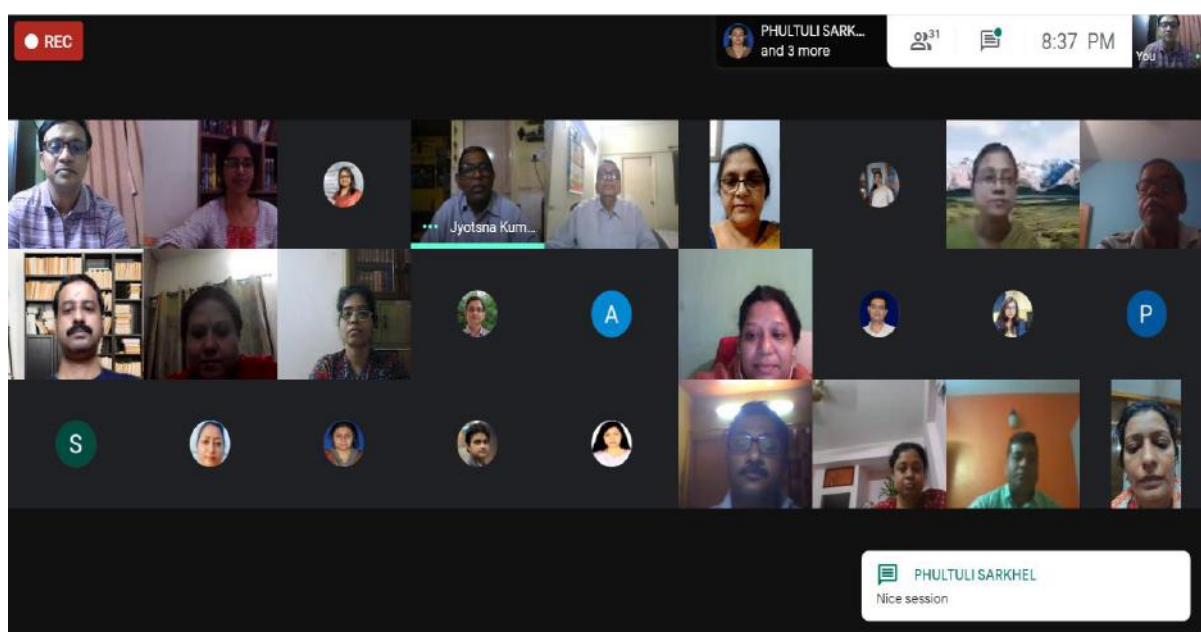


Invited talk on
How to Write Sponsored Project Proposals
by Prof. J.K. Mandal, Kalyani University

As an Institute of higher learning, B. P. Poddar Institute of Management & Technology is dedicated to research and development activities. In the endeavour the R&D Cell and IQAC, BPPIMT has jointly organized an online invited talk on “How to write sponsored project proposals” on 11th November 2020. Prof. J. K. Mandal, CSE Dept. Kalyani University enlightened the audience with his lecture. More than 50 faculty members from different departments joined the session. It was a truly wonderful session.



REC J Jyotsna Kumar Mondal is presenting PRIYANKA GOS... and 39 more 49 7:25 PM You

Essential ingredients

The Issue
What problem does your research address?

Research Design
How will the research achieve its objective?

Benefit
What will the research contribution?

Societal Benefit
What will the research contribution to the society?

Figure adapted from MIT OCW 5

Participants: You, Jyotsna Kumar M..., Kakali Bhattachar..., SABNAM SENGU..., Dr. Papri Saha, B.N. Chatterji, Dr. Sutapa Mukhe..., TAPAN BASU

REC J Jyotsna Kumar Mondal is presenting Lipi Begam and 41 more 51 7:32 PM You

Research proposals

OUTLINE steps in your proposed research

Provide yourself with intellectual **CONTEXT**

JUSTIFY your research

CREATIVITY

THINK through your experiments

Anticipate potential **PROBLEMS**

Anticipate a realistic **TIMETABLE**

Figure adapted from MIT OCW 6

Participants: You, Jyotsna Kumar M..., TAPAN BASU, Dr. Sutapa Mukhe..., Kakali Bhattachar..., SABNAM SENGU..., Dr. Papri Saha, B.N. Chatterji

REC J Jyotsna Kumar Mondal is presenting Sudipta Chakrab... and 41 more 51 7:33 PM You

Proposal Outline

- Title
- Outline
- Literature Review
- Methodology
- Methods of data collection and analysis
- Ethical Issues
- Timeline
- Resources
- Outcomes
- Reference list

- Title
- Background
- Problem statement
- Aim and objectives
- Rationale and context
- Methodology
- Plan of work
- Resources / Support
- Outcomes
- Reference list

Know the requirements and your potential domain BEFORE you start

7

Participants: You, Jyotsna Kumar M..., TAPAN BASU, Dr. Sutapa Mukhe..., Kakali Bhattachar..., SABNAM SENGU..., Dr. Papri Saha, B.N. Chatterji

REC J Jyotsna Kumar Mondal is presenting

Sumit Gupta and 44 more

8:19 PM

meet.google.com/efg-bzjp-kua?ipm=1&authuser=1

REC J You are presenting

Subhasis Mallik and 16 more

8:18 PM

You're presenting to everyone

Stop presenting

Invited Talk on How to Write Sponsored P...

Turn on captions

Jyotsna Kumar Mondal is presenting

REC J Jyotsna Kumar Mondal is presenting

Invited Talk on How to Write Sponsored P...

People (56)

Chat

Add people

SUTAPA MUKHERJEE (You)

Abhijit Bhattacharya

Abhijit Gupta

Amartya Datta

Amrta Raychaudhuri

ANANYA KANJILAL

ANIKITA INDU

Argha Pal

ARIJIT SAHA

The narrative of a good literature review

Reader knows

Reader doesn't know

12

Invited Talk on How to Write Sponsored P...

Turn on captions

Jyotsna Kumar Mondal is presenting